



THE 8TH CONFERENCE OF THE INTERNATIONAL ASSOCIATION FOR TOURISM ECONOMICS



PROGRAM

28 JUNE - 1 JULY 2022 PERPIGNAN, FRANCE



WELCOME TO IATE 2022

The University of Perpignan Via Domitia, the University of Corsica and the Polytechnic University Hauts-de-France are very pleased to welcome you to the 8th IATE Conference to be held in 2022 at the Institute of Business Administration and the CRESEM laboratory of the University of Perpignan (France).

The International Association for Tourism Economics (IATE) is the leading independent global community for the discussion, exchange and development of knowledge in the field of tourism economics.

Every two years, the IATE organises an international conference. Previous editions were held at the University of the Balearic Islands (2007), Chiang Mai University (2009), Bournemouth University (2011), University of Ljubljana (2013), Hong Kong Polytechnic University (2015), University of Bologna - Campus Rimini (2017) and University of La Plata (2019).

Conference website : <https://iate2021perpignan.com/>

INTERNATIONAL ASSOCIATION FOR TOURISM ECONOMICS (IATE) - EXECUTIVE COUNCIL

- > Andrea Saayman, President – North-West University
- > Haiyan Song, Vice-President – The Hong Kong Polytechnic University
- > Mondher Sahli, Secretary-General – Victoria University of Wellington
- > Sauveur Giannoni – University of Corsica
- > Gang Li – University of Surrey
- > Natalia Porto – Universidad Nacional de La Plata
- > Stephen Pratt – The University of South Pacific
- > Vicente Ramos – Universitat de les Illes Balears
- > Neelu Seetaram – Leeds Beckett University
- > Laura Vici – University of Bologna
- > Serena Volo – Free University of Bozen-Bolzano
- > Adam Blake (non-elected) – Bournemouth University
- > Larry Dwyer (non-elected) – University of Technology Sydney
- > Eugeni Aguilí (non-elected) – University of the Balearic Islands
- > Albert Assaf (non-elected) – University of Massachusetts-Amherst
- > Raffaele Scuderi (non-elected) – Kore University of Enna

LOCAL ORGANIZING COMMITTEE

Chaired by:

Nicolas Peypoch (CRESEM)

Composed by:

- > Laurent Botti (University of Perpignan, CRESEM)
- > Aurélie Corne (University of Perpignan, CRESEM)
- > Stéphanie Fernandez (University of Perpignan, CRESEM)
- > Sauveur Giannoni (University of Corsica, LISA)
- > Olga Goncalves (University of Perpignan, MRM)
- > Qi Bin Liang (University of Perpignan, CRESEM)
- > Sylvain Petit (Polytechnic University Hauts de France, LARSH)
- > Nicolas Yol (University of Perpignan, CRESEM)

PROGRAM OVERVIEW

Tuesday 28 June 2022

14.00 - 17.00	IATE PhD workshop, IAE Perpignan
17.00 - 18.00	Meeting IATE council
19.00	Welcome drink Palais des congrès Perpignan, espace panoramique rooftop

Wednesday 29 June 2022

08.30 - 09.00	Registrations
09.00 - 09.45	Official opening of the conference
09.45 - 10.30	KEYNOTE SPEAKER 1: Albert G. Assaf (University of Massachusetts Amherst, USA) Quantitative research in tourism economics: an agenda for best-practice recommendations
10.30 - 11.00	Coffee break
11.00 - 12.30	Parallel session A
12.30 - 14.00	<i>Lunch</i>
14.00 - 15.30	Parallel session B
15.30 - 16.00	<i>Coffee break</i>
16.00 - 16.45	Forecasting competition
16.45 - 18.15	Parallel session C

Thursday 30 June 2022

08.00 - 08.30	Registrations
08.30 - 10.30	Parallel session D
10.30 - 11.00	<i>Coffee break</i>
11.00 - 12.30	Panel discussion
12.30 - 14.00	<i>Lunch</i>
14.00 - 16.00	Parallel session E
16.00 - 16.30	<i>Coffee break</i>
16.30 - 17.15	KEYNOTE SPEAKER 2: Céline Kauffmann (OECD) Tourism: what perspectives and policies for a sustainable recovery?
19.00	Gala Dinner (Domaine de Rombeau - Rivesaltes) by bus at 6.30pm

Friday 1 July 2022

08.00 - 08.30	Registrations
08.30 - 10.00	Parallel session F
10.00 - 10.30	<i>Coffee break</i>
10.30 - 11.15	KEYNOTE SPEAKER 3: Egon Smeral (MODUL University, Austria) Socio-Economic Resilience to Shocks and Tourism: A Structural View
11.15 - 12.45	Parallel session G
12.45 - 14.30	<i>Lunch</i>
14.30 - 15.45	IATE General assembly + closing of the conference

Saturday 2 July 2022

10.00 - 15.00	Excursion (free time) to Collioure by bus
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KEYNOTE SPEAKERS



PR. ALBERT ASSAF

Albert Assaf, PhD. is a Professor of Hospitality and Tourism Management – Isenberg School of Management at the University of Massachusetts, Amherst. Albert earned his Ph.D. from Western Sydney University, Australia. He is the current Editor in Chief of *Tourism Economics*, one of the leading journals in the field. Dr. Assaf has worked on several funded projects in the area of tourism strategy and tourism economics. He has conducted several seminars for practitioners and academicians across different countries. He has authored and co-authored more than 150 publications related to tourism performance, tourism strategy and tourism and transport economics. Dr. Assaf is the recipient of several research and teaching awards including the Lifetime Research Achievement Award-ICHRIE, the Isenberg Dean Research Excellence Award for three consecutive years, the College Outstanding Teacher Award, the University of Massachusetts Exceptional Merit and the Emerging Scholar by Distinction from the International Academy of the Study of Tourism. His current research interests center on performance modelling, tourism and transportation economics, and Bayesian methodology.



DR. CÉLINE KAUFFMANN

Dr. Kauffmann, Head, Entrepreneurship, SME and Tourism Division, OECD Centre for Entrepreneurship, SMEs, Regions and Cities. Dr. Kauffmann started her career at the OECD in 2000. She joined the OECD Centre for Entrepreneurship, SMEs, Regions and Cities in September 2020, where she heads the Division on Entrepreneurship, SME and Tourism. She was previously Deputy Head of the Regulatory Policy Division in the OECD Directorate for Public Governance, where she led the development of the Regulatory Policy Outlook, as well as the work on international regulatory cooperation and on regulation and innovation. Before that, she was with the Investment Division of the OECD Directorate for Financial and Enterprises Affairs, responsible for the work on private sector participation in infrastructure and on green investment. Prior to that, she was responsible for coordinating the OECD work on the annual African Development Bank / OECD African Economic Outlook Report. Before the OECD, Céline Kauffmann contributed to the 2000 Transition Report of the European Bank for Reconstruction and Development and worked at the London School of Economics as research assistant. Dr. Kauffmann holds a PhD in Economics from the Université Paris I, Panthéon-Sorbonne.



PR. EGON SMERAL

Dr. Egon Smeral is Full Professor of Tourism Economics at the Modul-University, Vienna, Austria. Areas of research are applied economic theory and politics (especially in tourism economics, leisure and service sector economics), tourism forecasting, econometric modelling, impact analysis, market performance studies, and Tourism Satellite Accounts, designing and evaluating tourism policies programs as well as marketing strategies. He is Secretary General of the Tourist Research Centre (TRC), member of the International Association of Tourism Economics (AIEST), of the International Association of Scientific Experts in Tourism, of the International Academy for the Study of Tourism (IAST) and of the International Institute of Forecasters (IIF). Further, Egon Smeral is associate editor of the journal *Annals of Tourism Research*, member of the editorial review board of the *Journal of Travel Research*, of *Tourism Management* and of *Tourism Economics*.

IATE PHD WORKSHOP

Tuesday 28 June 2022 - 14.00 -17.00

IAE building - Room IAE 8

Chair: Nicolas Peypoch

Speaker: Steve Hood (STR)

- > **Essays in the economics of tourism destinations**, *Sonia Messori*
- > **B&B entrepreneurship and performance: risk, uncertainty, capital and migration experience**, *Weizheng Zhang, Gang Li, Allan Williams and Anyu Liu*
- > **Longitudinal analysis of the relationship between tourism consumption and life satisfaction: a latent growth mixture modelling approach**, *Yiqi Wang*
- > **Impacts of tourism development on residents' quality of life: a view of regional spillover effects**, *Rachel Ruijuan Hu*

KEYNOTE SPEAKERS

Wednesday 29 June 2022 - 09.45 - 10.30

KEYNOTE SPEAKER: Albert G. Assaf (University of Massachusetts Amherst, USA)

Quantitative research in tourism economics: an agenda for best-practice recommendations

Building U - Amphi 5

Thursday 30 June 2022 - 16.30 - 17.15

KEYNOTE SPEAKER: Céline Kauffmann (OECD)

Tourism: what perspectives and policies for a sustainable recovery?

Building Y - Amphi 6

Friday 1 July 2022 - 10.30 - 11.15

KEYNOTE SPEAKER: Egon Smeral (MODUL University, Austria)

Socio-economic resilience to shocks and tourism: a structural view

Building Y - Amphi 6

FORECASTING COMPETITION

Wednesday 29 June 2022 - 16.00 - 16.45

CHAIR: Gang Li (University of Surrey) and Haiyan Song (Hong Kong Polytechnic University)

IAE building - Room IAE 6-7

PANEL DISCUSSION

Thursday 30 June 2022 - 11.00 -12.30

PANELISTS: Steve Hood (STR), Nejc Jus (WTTTC), Céline Kauffmann (OECD)

Challenges for the industry post-Covid

Building Y - Amphi 6

PARALLEL SESSION A

WEDNESDAY 29 JUNE 2022
IAE BUILDING - 11.00 - 12.30

Session A1 - Tourism and Covid-19 Crisis

Room IAE 9

Chair: Neelu Seetaram

- > **Impact of COVID-19 on tourism human capital**, *Adelaida Lillo-Bañuls and Begoña Fuster*
- > **Covid-19 impacts in the Algarve hospitality employment: exploring future challenges with a three-way multivariate statistical procedure**, *Fatima Lampreia-Carvalho, Claudia Helena Henriques, Guilherme Castela and Carlos Miguel Afonso*

Session A2 - Economic Modelling of Tourism

Room IAE 8

Chair: Vincente Ramos

- > **Modelling and forecasting tourism demand amid COVID-19**, *Hanyuan Zhang, Haiyan Song, Long Wen, Chang Liu and Tianran Qiu*
- > **Spatio-temporal analysis of pedestrian mobility at urban tourism destination: an application to understand Covid-19 Impacts**, *Bartomeu Alorda-Ladaria, Vicente Ramos and Maurici Ruiz*
- > **Lead-lag dynamics between the business cycle and the tourism demand cycle of South African source markets**, *Ise Botha and Andrea Saayman*

Session A3 - Innovation in Tourism

Room IAE 6-7

Chair: Bozana Zekan

- > **The pricing of European Airbnb listings in response to demand variations - a difference-in-difference approach employing the COVID-19 pandemic and a continuous treatment**, *Francesco Luigi Milone, Ulrich Gunter and Bozana Zekan*
- > **Impact of regulations on Airbnb activities in European cities**, *Xiang Lin, Eva Hagsten and Martin Falk*
- > **Differentials in the production efficiency of Airbnb in the Canary Islands: a spatial panel data at the listing level**, *Jorge Pérez-Rodríguez, Rafael Suárez-Vega and Juan M Hernández*

Session A4 - Tourism and Economic Growth

Room IAE 1

Chair: Sauveur Giannoni

- > **The tourism-led growth hypothesis: grouping homogeneous countries to test causality**, *Isabel Albaladejo, María Isabel González-Martínez, Verónica Segarra and Gabriel Brida*
- > **Avoiding "Dutch Disease" in tourism-led economies: reconciling tourism development and sectoral diversification**, *Federico Inchausti-Sintes*
- > **The effects of natural disasters on inbound tourism**, *Léopold Biardeau and Mondher Sahli*

Session A5 - Measurement and Organization of Tourism Activity

Room IAE 4

Chair: Serena Volo

- > **What now for tourism satellite accounts?** *Calvin Jones and Max Munda*
- > **A network analysis of tourist activity**, *Yong Chen*
- > **Understanding key performance drivers in lodging: the relationship between industry KPIs and risk-adjusted stock market performance of US public hotel chains**, *Ganna Demydyuk and Mats Carlbäck*

PARALLEL SESSION B

WEDNESDAY 29 JUNE 2022
IAE BUILDING - 14.00 - 15.30

Session B1 - Economic Modelling of Tourism

Room IAE 6-7

Chair: Haiyan Song

- > **Hotels, second homes and destination planning policies: a sequential game model**, *Valeria Posadas, Gabriel Brida and María José Alonsopérez*
- > **Estimating tourism expenditure with Heckman' sample selection model**, *Glauber Eduardo de Oliveira Santos*
- > **Two competing destinations in a spatial tourism model**, *María Pilar Martínez-García, Isabel P. Albaladejo and Fuensanta Arnaldos*

Session B2 - Economic Impacts of Events

Room IAE 4

Chair: Paolo Figini

- > **Socioeconomic impact of a scientific event in an island tourism destination**, *Marta Jacob, Margarita Payeras and Carmen Florido*
- > **Analyzing strategic alliances of museums: the case of Girona (Spain)**, *Raquel Camprubi*
- > **Estimation of direct net effects of events**, *Marcus Roller*

Session B3 - Tourism Policy/Tourism and Environment

Room IAE 9

Chair: Andrea Saayman

- > **Contribution of tourism to the achievement of the SDGs 2030 : the case of Spain**. *Alba Viana-Lora and Marta G. Nel-Lo-Andreu*
- > **Tourism and water stress: a panel data of Environmental Kuznets Curve in European countries**, *Italo Arbulu, Bartolome Deya, Javier Rey-Maqueira and Dolores Tirado*
- > **The effects of air transport and energy innovation on the environment**, *Oana Driha, Daniel Balsalobre, Nuno Leitão and Adelaida Lillo*

Session B4 - Tourism Destination Competitiveness/Tourism Demand

IAE 8

Chair : Gang Li

- > **From tourism demand to destination competitiveness: a spatial spillover perspective**, *Eden Jiao, Jason Chen and Gang Li*
- > **Tourism competitiveness and risk: an avaluation using composite indexes**, *Juan Antonio Duro, Jaume Rossello, Alejandro Pérez-Laborda and Melchor Fernández Fernández*
- > **Urban tourism during the Covid -19 pandemic**, *Shlomit Hon Snir and Sharon Teitler Regev*

Session B5 - Destination Performance

Room IAE 1

Chair : Laurent Botti

- > **Multi-criteria decision making in tourism research: a literature review**, *Laurent Botti*
- > **Measuring the restructuring of destination: the case of Majorca**, *Antonio Alcover Casanovas and Martí Colombram Mestre*

PARALLEL SESSION C

WEDNESDAY 29 JUNE 2022

IAE BUILDING - 16.45 - 18.15

Session C1 - Tourism Policy/Tourism and Environment

Room IAE 1

Chair: Malgorzata Ogonowska

- > **Lord, how I want to be in that number: on the blessings of UNESCO World Heritage designation**, *Enrico Bertacchini, Federico Revelli and Roberto Zotti*
- > **Analyzing the relevance of economic complexity on sustainable tourism under the EKC hypothesis**, *Oana Driha, Daniel Balsalobre, Festus Fatai Adedoyin, Ilhan Ozturk and José María Cantos*
- > **Why short-term rental platforms should be taxed ?** *Malgorzata Ogonowska and Dominique Torre*

Session C2 - Tourism Demand

Room IAE 8

Chair: Mondher Sahli

- > **The determinants of the tourism receipts in Europe based on bilateral data and across qualities**, *Vincent Dropsy, Jean-Jacques Nowak, Sylvain Petit and Mondher Sahli*
- > **The positive effects of terrorism withdrawal on tourism demand: the case of the Basque Country**, *David Boto Garcia and Jose Francisco Baños Pino*
- > **Weather forecasts accuracy and tourism prices: an empirical investigation on Italian ski resorts**, *Maurizio Mussoni, Lorenzo Zirulia and Simona Cicognani*

Session C3 - Tourism, Consumption and Preferences

Room IAE 9

Chair: Ulrich Gunter

- > **Customers' preference for staycation packages**, *Richard Tianran Qiu, Candy M. F. Tang, Brian E. M. King and Tina P. K. Fan*
- > **Consumer decision-making in airline frequent-flyer programs: the role of consumer engagement on loyalty points expiration**, *Carolina de Paula Nunes Gavinho, Jessica Aline Franco Frazão, Veronica Feder Mayer and Glauber Eduardo de Oliveira Santos*
- > **Assessing air traveler preferences for pricing based on body weight**, *Lorenzo Masiero, Judit Zoltan, Denis Tolkach, Stephen Pratt, Matias Thuen Jørgensen and Markus Schuckert*

Session C4 - Innovation in Tourism

Room IAE 6-7

Chair: Laura Vici

- > **"Vide 'o mare quant'è bello? Spira tantu sentimento". Using Visual Object Recognition tools to analyse the affective dimension of destination image**, *Anastasia Arabadzhyan, Paolo Figini and Laura Vici*
- > **Privacy versus safety considerations for international tourists in Greece: a choice modelling experiment**, *Alexandros Apostolakis, Shabbar Jaffry, Barbara Messaritaki and Dimitrios Stergiou*

PARALLEL SESSION D

THURSDAY 30 JUNE 2022
IAE BUILDING - 08.30 - 10.30

Session D1 - Innovation in Tourism

Room IAE 9

Chair: Andrea Saayman

- > **Innovation and innovation drivers in the complementary tourism offer**, *Maria Tugores and Mariona Luis*
- > **Technological innovations in the hotel room booking process: virtual reality and neuromarketing**, *Aldric Vives and Liudmila Ostrovskaya*
- > **Circular economy practices in the hotel industry of two Spanish destinations**, *Marta Jacob, Carmen Florido, Ana Domínguez-Quintero and Margarita Payeras*
- > **Barriers to implementing information communication technology (ICT) in managing Small to Medium Tourism Enterprises (SMTEs): the case of Hogsback, Eastern Cape, South Africa**, *Siyabonga Mxunyelwa*

Session D2 - Tourism and Covid-19 Crisis

Room IAE 6-7

Chair: Neelu Seetaram

- > **Residents' support for tourism after COVID-19**, *Jorge Arnanz, Vicente Ramos, Javier Rey-Maqueira and Akarapong Untong*
- > **Vulnerability of travelers in the COVID-19 crisis**, *Raffaele Scuderi and Vladislava Stankova*
- > **To open or to shutdown: the decision of hotels during COVID-19 and the role of multinationals**, *Oriol Anguera-Torrell*
- > **Travel intention during COVID-19: determinants of consumer choice**, *Marie-Louise Mangion and Neelu Seetaram*

Session D3 - Economics of Short-Term Rental

Room IAE 1

Chair: Philippe Jean-Pierre

- > **A qualitative investigation on AIRBNB: socio-economic domains and indicators**, *Anna Bussu, Manuela Pulina and Alessandro Salis*
- > **Tourists, residents, and the bipolar attractiveness of short-term rental platforms: the case of the French Riviera**, *Dominique Torre, Sylvie Rochhia, Sophie Pommet and Jean-Charles Briquet-Laugier*
- > **Understanding gender earning gap in digital platforms: the case of Airbnb**, *Eyal Ert, Aliza Fleischer and Daniel Kopolovich*
- > **The effect of Airbnb on transnational gentrification, city resilience and evictions**, *Catalina Llana and Josep Maria Raya*

Session D4 - Tourism and Economic Development

Room IAE 4

Chair: Yasuo Ohe

- > **Rural income and tourism development in local communities surrounding the uKhahlamba-Drakensberg Park**, *Michael Chambwe, Andrea Saayman and Raffaele Scuderi*
- > **Saturated agritourism development in Umbria, Italy: competition or complement with the local tourism sector?** *Yasuo Ohe and Adriano Ciani*
- > **Tourism development and regional poverty alleviation: the multi-dimensional perspective**, *Bo Zhou, Xuan Zhao and Peili Zhang*
- > **Estimating the effect of tourism development on the informal economy**, *Neslihan Kahyalar, Neelu Seetaram and Sami Fethi*

Session D5 - Economic Modelling of Tourism

Room IAE 8

Chair: Sauveur Giannoni

- > **The effect of housing wealth on tourism consumption: new evidence in China**, *Long Wen and Zuwei Xie*
- > **Clustering of tourism patterns with self-organizing map: the case of Sicily**, *Davide Provenzano and Rosalia Giambrore*
- > **Interlinks between sector growth, poverty, and inequality: how tourism delivers?** *Manuel Vanegas and Robertico Croes*

PARALLEL SESSION E

THURSDAY 30 JUNE 2022
IAE BUILDING
14.00 - 16.00

Session E1- Tourism Demand

Room IAE 9

Chair: Mondher Sahli

- > **Linking elasticities from different demand models**, *Jaume Rossello*
- > **Internal and external data sources in the hotel demand estimation**, *Aldric Vives, Liudmila Ostrovskaya and Marta Jacob*
- > **The hedonic value of coastal amenities in peer-to-peer markets**, *David Boto Garcia and Veronica Leoni*
- > **Overcoming mass tourism crises and rebuilding tourism competitiveness: The case of Tunisia**, *Rabaa Hsouna, Mondher Sahli and Hatem Salah*

Session E2 - Economic Modelling of Tourism

Room IAE 8

Chair: *Laura Vici*

- > **The world is flatter? A solution to the distance puzzle and the globalization effect for international tourism**, *Maria Santana Gallego and Jaume Rosselló Nadal*
- > **The impact of COVID-19 pandemic on sport tourism: Evidence from a cycling race in Italy**, *Laura Vici, Alice Guerra and Pierpaolo Pattitoni*
- > **Incorporating tourism heterogeneity in a computable general equilibrium framework for a small regional economy**, *Jon McFarlane, Grant Allan and Gioele Figus*
- > **Decomposing the GDP impacts of Covid-19**, *Adam Blake*

Session E3 - Tourism Forecasting

Room IAE 6-7

Chair: Ulrich Gunter

- > **Tailor made forecasting for tourist volume using big data**, *Sharon Teitler Regev and Shlomit Hon Snir*
- > **Forecasting European tourism after the COVID-19 crisis**, *Ulrich Gunter, Egon Smeral and Bozana Zekan*
- > **The impact of decomposition on the forecasting performance of bagging**, *Xinyang Liu, Anyu Liu, Jason Chen and Gang Li*
- > **Nowcasting tourism demand during covid19 epidemics: a hurdles approach**, *Juan Luis Eugenio-Martin, José Manuel Cazorla-Artiles, Adela Moreda Mora, Adrián Riso and Juan Manuel Murguía*

Session E4 - Tourism, Education and Gender

Room IAE 1

Chair: Serena Volo

- > **Returns to education in hospitality sector: a gender perspective**, *Adelaida Lillo-Bañuls and Jose Manuel Casado-Díaz.*
- > **Sectoral heterogeneity in patterns of educational mismatch: a gender comparison in Spanish tourism**, *Elena Lasso-Dela-Vega, Juan Antonio Campos-Soria and Alejandro García-Pozo.*
- > **Gender wage gap along the wage distribution: evidence at sectorial level**, *Marina Marfil Cotilla, Juan Antonio Campos Soria and Alejandro García Pozo.*

Session E5 - Behavior and Economic Impacts of Tourism

Room IAE 4

Chair: Vincent Dropsy

- > **The economic impact of second home tourists: an empirical analysis for the case of Punta Del Este – Uruguay**, *Maria José Alonso-perez Chiossi, Gabriel Brida, Fernando Brito and Leonardo Moreno*
- > **Cultural dimensions and holidaymakers' choices: a study of on-site visits**, *Chiara Dalle Nogare, Raffaele Scuderi and Marianna Siino*
- > **The moderating effect of customer satisfaction on profit drivers of U.S. restaurant industry**, *Ganna Demydyuk and Mats Carlbäck*
- > **A scale structure analysis of tourism in Lombardy and Sicily: what tourism after COVID-19?** *Davide Provenzano and Rodolfo Baggio*

PARALLEL SESSION F

FRIDAY 1 JULY 2022
IAE BUILDING
8.30 - 10.00

Session F1 - Tourism Performance

Room IAE 1

Chair: Yasuo Ohe

- > **Efficiency of Japanese accommodation firms with heterogeneity and input complementarities**, *Qibin Liang, Yasuo Ohe and Nicolas Peypoch*
- > **Paradox of the performance of tourists' arrivals and receipts in UK**, *Papangkorn Kongmanwatana and Hanitra Rakotondramaro*
- > **Innovation indicators in the complementary offer**, *Mariona Luis and Maria Tugores*

Session F2 - Tourism and Resilience

Room IAE 9

Chair: Sylvain Petit

- > **Pricing strategy in the hotel industry in times of crisis**, *Sylvain Petit*
- > **Covid-19 and guest satisfaction: resilience and adaptability of accommodation facilities: the case of Venice**, *Veronica Leoni and Anna Moretti*
- > **Measuring the resilience of tourism destinations through a Tourism Adaptive Capacity Index (TACI)**, *Perrain David and Jean-Pierre Philippe*

Session F3 - Tourism Demand

Room IAE 8

Chair: Bozana Zekan

- > **A micro-economic analysis of tourism expenditure of British travellers to Greece over the last 25 years: a quantile regression approach**, *Alexandros Apostolakis, Shabbar Jaffry and Markos Kourgiantakis*
- > **The economics of second-home tourism: a complete characterization of destination expenditure**, *David Boto Garcia and José Francisco Baños Pino*
- > **A cluster analysis of the impacts of the Coronavirus on tourism demand in Uruguay during the 2021 high season**, *Victoria Mogni, Gabriel Brida, Miriam Scaglione and Maria Nela Seijas*

Session F4 - Tourism and Covid-19 Crisis

Room IAE 6-7

Chair: Paolo Figini

- > **System-wide impacts of COVID-19 related changes in tourism in Scotland**, *Gioele Figus, Grant Allan, Kevin Connolly and Adytia Maurya*
- > **COVID 19 effects on domestic and international tourism in an Italian region**, *Davide Provenzano and Serena Volo*
- > **Almost zero inbound tourism amid COVID-19: economic consequences and welfare enhancing solutions for Azerbaijan**, *Rashad Huseynov*

PARALLEL SESSION G

FRIDAY 1 JULY 2022
IAE BUILDING
11.15 - 12.45

Session G1 - Tourism Demand

Room IAE 8

Chair: Haiyan Song

- > **Estimates of tourism demand – a behavioral economics perspective**, *Gabrielle Lin, Haiyan Song, Li Chen and Gang Li*
- > **Risk, uncertainty and ambiguity: theoretical and methodological insights into tourist intentions**, *Allan Williams, Jason Chen and Gang Li*

Session G2 - Online Hospitality and Tourism

Room IAE 6-7

Chair: Malgorzata Ogonowska

- > **Exploring the effect of the new Booking.com reviewing system on hotel scores. Does the length of the stay play a role?** *Veronica Leoni and David Boto-García*
- > **Tourist tax and ratings of online reviews**, *Antonio Marsi and Emanuela Randon*
- > **The role of prior reviews on individual rating behavior in the hospitality industry**, *Marco Magnani and Antonio Marsi*

Session G3 - Tourism, Space and Time

Room IAE 4

Chair: Raffaele Scuderi

- > **Spatial analysis of a local economy based on tourism specialization: a case study of Cancun (Mexico)**, *Diana Prelorenzo*
- > **Estimating the spatial and time decay impacts of a local event**, *José Manuel Cazorla-Artiles and Juan Luis Eugenio-Martin*
- > **Analyzing the seasonal pattern of visits to attractions in a urban destination**, *Yolanda Santana-Jiménez and Juan Hernandez*

Session G4 - Economic Modelling of Tourism

Room IAE 9

Chair: Sylvain Petit

- > **Let's sweat together on Instagram! The impact of thermal stress on tourism experience and destination image**, *Paolo Figini and Lingling Huang*
- > **Coordination within destinations: review and proposal of a theoretical framework**, *Sonia Messori and Serena Volo*
- > **High tide, low price? When flooding Venice impacts accommodation prices**, *Francesco Angelini, Paolo Figini and Veronica Leoni*

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